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## Nulogy Named One of 2018's Best Workplaces for Women

**TORONTO - March 6, 2018 - PRLog** -- Nulogy, the global leader of cloud solutions for value-added contract packagers and brand owners, announced today being placed on the 2018 list of Best Workplaces for Women.

Nulogy received this honour after a thorough and independent analysis conducted by Great Place to Work®.

The list of the 50 Best Workplaces for Women is based on direct feedback from employees of the hundreds of organizations that were surveyed by Great Place to Work®.

To be considered for the list, the following criteria had to be met:

- Minimum 90% positive response to the statement "I am treated fairly regardless of my gender"
- GPTW determined the BEST based on the overall Trust Index score of eligible organizations and their programs and practices that support and advance women.



**Nulogy celebrates recognition as one of 2018's Best Workplaces for Women**

The friendship between Nulogy's four founders created the fertile ground from which the company's inclusive and diverse culture has grown.

Currently, Nulogy boasts an executive leadership team that is 30% female—which is double the national average. The 2017 Benchmark Report Where's the Dial Now? examines the state of women in Canada's tech community and shows, "Women comprise only 13% of the average tech company's executive team". Similarly, Girls Who Code, a nonprofit organization advocating for women in computer science reports, "just 5 percent of leadership positions in the technology industry are held by women."

Nulogy's culture actively promotes gender parity and equitable practices including some of the most supportive, family friendly benefits in the industry.

Benefits Nulogy provides to all employees include:

- Equal gender pay, conducted through a compensation analysis
- Nursing room for mothers returning to work
- Parental leave Top Up 100% for 13 weeks
- Health Benefits coverage which support fertility treatments
- "Women in Nulogy" committee to encourage career development
- Paid Apprenticeship Program to support more women in technical roles

"Nulogy is proud to promote a culture that creates a strong sense of belonging, encouraging diversity of thought and a supportive environment for people to be their authentic selves," says Nulogy VP of People Operations Maria Cartagena. "We are grateful for this award and continue to strive to make our company a diverse, inclusive and exceptional Canadian workplace for women."

Nulogy will be celebrating this award by attending the 4th Annual International Women's Day Talks by Dev.TO next Monday in Toronto.

**About Nulogy:**

Nulogy powers the Perfect Order Network™, a unified platform which connects brands and suppliers to provide customized product experiences for consumers around the world. Nulogy's cloud-based solutions power order execution, interconnectivity, and provide the data intelligence needed to orchestrate late stage product customization. The platform drives out waste on a global scale, and helps to build profitable, sustainable supply chains. [www.nulogy.com](http://www.nulogy.com) and @nulogy

**About Great Place to Work:**

Great Place to Work® (GPTW) is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world's Best Workplaces in a series of national lists including those published by Fortune magazine (USA) and The Globe & Mail (Canada). Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. [www.greatplacetowork.ca](http://www.greatplacetowork.ca) and @GPTW\_Canada

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## Canadian Supply Chain Innovator, Nulogy, Sets Sights on Global Expansion with Supercluster Funding Boost

TORONTO - May 7, 2018 - *PRLog* -- *Nulogy*, a leading provider of agile supply chain solutions to CPG companies and their external supplier networks, announced its inclusion in one of the five award-winning 'superclusters' granted funding by the Government of Canada.

The AI-Powered Supply Chains Supercluster (SCALE.AI), is one of five winning consortiums evaluated over the past year as part of the Canadian government's innovation agenda. The Innovation Superclusters Initiative was designed to encourage institutions in adjacent industries to work together on strategies to boost fast-growing sectors.

SCALE.AI consists of more than 120 companies shaping the global, digital supply chain and brings together retail, manufacturing, transportation, infrastructure, and information and communications technology sectors to build intelligent supply chains through artificial intelligence and robotics. The consortium aims to bolster Canada's leadership in AI and accelerate industry adoption of enabling technologies through collaborative and incremental projects.

For more than fourteen years, consumer products companies and their suppliers have relied on Nulogy to streamline and accelerate contract packaging operations. The company's innovative platform has made it easier and more profitable for CPG brands to collaborate with external partners to bring highly customized products to market quickly. Given the significant waste and cost burden within the consumer products supply chain, Nulogy sees a tremendous opportunity to leverage the power of data science and machine learning to drive further systematic improvements for greater supply chain agility.

According to Jason Tham, CEO, "Nulogy is focused on developing our cognitive supply chain platform and bringing it to CPG brands and their suppliers globally. We are proud to be a part of SCALE.AI and grateful to the Canadian government for their support. This funding will allow us to invest significantly in our data team and accelerate our development of Intelligent Systems."

The benefits of collaborative partnerships are well known to Nulogy and fellow SCALE.AI partner, the University of Waterloo. All four of Nulogy's co-founders are University of Waterloo alumni, and the SCALE.AI initiative promises to enhance the fruitful and ongoing collaborative partnership between the two organizations.

Pearl Sullivan, Dean of Engineering at University of Waterloo comments, "Nulogy has been a stalwart leader of technology and innovation for the past 15 years, and this investment reinforces the positive impact and amplifies the potential of our collaborative partnership."

Tristan Mallet, acting interim CEO of SCALE.AI adds, "The SCALE.AI supercluster is fueling Canada's mission to become the global hub for applied AI and the nexus of international trade. As an established Canadian supply chain innovator, we are confident that Nulogy's funding boost will help parlay their success in North America to the global market. We look forward, together, to accelerating Canada's economic growth, creating highly-skilled jobs, and positioning Canadian firms for international success."

### About Nulogy

Nulogy's unified platform connects CPG brands and suppliers around the world looking to provide consumers with customized product experiences. Nulogy's cloud-based solutions power the order execution, interconnectivity, and data intelligence needed to orchestrate complex product customization processes. The platform drives out waste on a global scale and helps build profitable, sustainable, and agile supply chains.

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## Nulogy recognized as a Best Workplace in Canada™

**TORONTO - April 26, 2018 - PRLog -- Nulogy**, a leading provider of agile supply chain solutions to CPG companies and their external supplier networks, is being recognized as one of this year's Best Workplaces™ in Canada.

This is the fourth culture award Nulogy has received in five months. This year, Nulogy has also been awarded the Best Workplaces for Inclusion in Canada and the Best Workplace For Women by the Great Place to Work Institute®, and was recognized as Canada's Most Admired Corporate Culture by Waterstone Human Capital in late 2017.

The Best Workplaces™ in Canada award is based on employee feedback from over 400 registrations and over 80,000 employee participants in Great Place to Work Institute's 2018 survey. The complete list and related stories will appear in a Special National Report on Thursday, April 27, 2018, in The Globe and Mail.

Nulogy's focus on providing software solutions to the most complex problems in the supply chain industry has allowed it to attract employees from some of the world's leading companies such as Microsoft, Nvidia, and PepsiCo. Nulogy's diverse executive leadership is 45% female and supports building Nulogy's strong culture with a variety of initiatives, a few of which include:

- A \$3000/year learning and education stipend per employee
- RRSP contribution matching
- Comprehensive benefits
- A growing library
- A prayer/meditation space
- Healthy breakfasts and snacks every day
- Regular lunch and learns on diverse topics (Learn Spanish, Artificial Intelligence, etc.)
- Hack Days for everyone
- Bi-weekly 'coffee buddies' meetups
- Kids Holiday parties for families
- Regular blood drives and other charitable events

Nulogy has doubled its headcount since 2015. This year, the company broadened its sights towards the international market while maintaining a steady hiring growth to meet the demands of its ambitious business goals.

"A company's most important asset is its people," said Jason Tham, co-founder, and CEO, Nulogy. "We have big plans, and we know that in today's highly competitive job market, talented people can work anywhere. Our culture is a crucial part of Nulogy's success, and this award validates that our focus on providing a diverse, inclusive, and fulfilling place to work is bearing fruit. I am grateful to receive this award on behalf of Nulogy and honored by the recognition of Great Place to Work® as one of this year's Best Workplaces™ in Canada."

**About Nulogy:**

[Nulogy's](#) unified platform connects CPG brands and suppliers around the world looking to provide consumers with customized product experiences. Nulogy's cloud-based solutions power the order execution, interconnectivity, and data intelligence needed to orchestrate product customization processes. The platform drives out waste on a global scale and helps build profitable, sustainable, and agile supply chains.

**About Great Place to Work®:**

[Great Place to Work®](#) is the global authority on high-trust, high-performance workplace cultures. It is a global research and consulting firm with a mission to build a better society by helping companies transform their workplaces. Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In Canada, Great Place to Work® produces both industry and demographic specific Best Workplace™ lists. This is part of the world's largest annual workplace study, which culminates in a series of national lists in over 50 countries, including the study's flagship list of 100 Best Companies published annually in Fortune magazine. There's only one way to get on this list – your employees have to put you on it.

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